



विद्याविनियोगाद्विकासः

Executive Education

INDIAN INSTITUTE of MANAGEMENT AHMEDABAD

Co-hosted by ICAI



MANAGEMENT AND FINANCE FOR EXPERIENCED CHARTERED ACCOUNTANTS (ONLINE)

January 27, 2024 — May 8, 2024



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Programme Overview

Chartered Accountants, by virtue of their specialization and professional qualification, do well in practice and or in the corporate sector. As practitioners, most of them have rich experience in areas such as taxation, accounts, and audit but this experience limits them from acquiring broader perspective on issues related to economy, business, technology, and markets, which are required to become effective consultants to the clients whom they serve. Similarly, most of the Chartered Accountants (CAs) in the corporate sector tend to have somewhat restricted role limited to the Finance & Accounting function of the firm with which they are or have been associated with. In the process, they miss out on developing a holistic perspective and acquiring required skills to evolve as an effective business manager/ leader. The main objective of this programme is to help CAs in acquiring broader perspective, relevant to the business and management, within and outside their area of expertise and to help them acquire required managerial competencies and skills, so that they can contribute to the clients / organizations / firms they work for, more effectively. This may help them to further their career growth.

Programme Objectives

- **Advanced Topics in Finance:** Financial statement analysis (getting the bigger picture or to analyse the business model), control systems in complex environment, risk management, valuation of firms and businesses, developments in financial markets, corporate governance, and project finance.
- **Economy and Business:** Open-market macroeconomics, economic policies and business, strategy and sources of competitive advantage.
- **Strategic Role of Other Functions:** Understanding strategic dimensions of marketing, HR, organizational design and culture, information systems, operations etc.
- **Personal Effectiveness:** Advancing personal skills such as effective communication, using data and quantitative analysis, promoting and developing an entrepreneurial mind-set, leadership, managing negotiation etc.

Programme Contents

The programme is meant for CAs with more than 3 years of experience who have chosen to work with corporate sector (Indian/MNCs, large/mid-size/small firms), own or work for large CA firms, or consultancy firms. The participants may be sponsored by their employers or be self-sponsored.

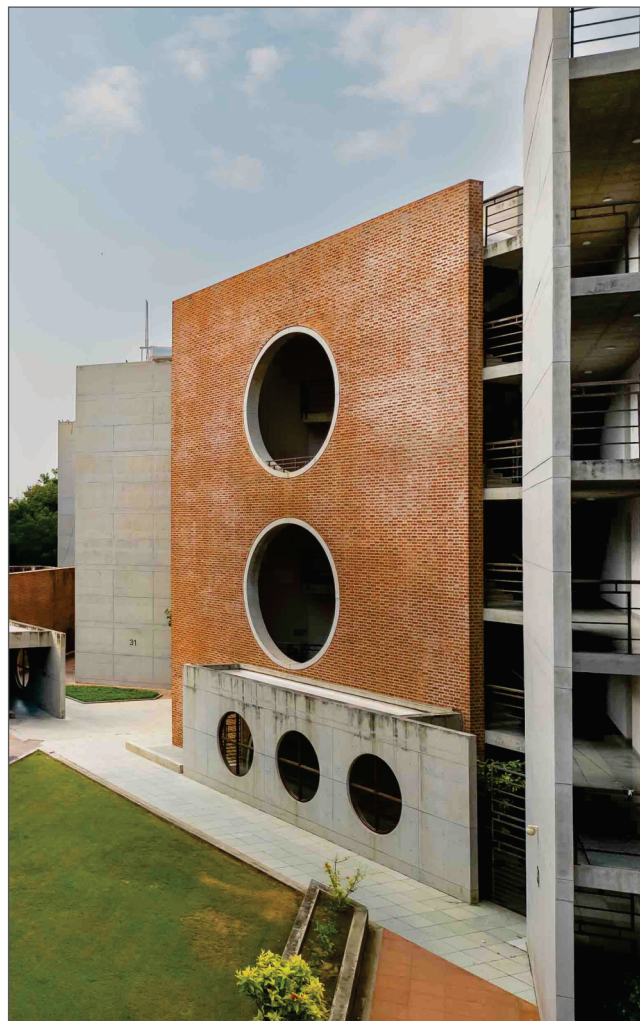
The applicants to the programme should be Chartered Accountants and should have reasonable comfort with English as the medium of instruction.

Pedagogy

Case sessions, lectures, workshops, tutorials, and participant-centred learning pedagogies will be used in the programme. The programme will also include speaker sessions from the industry and practice.

Faculty

- Agarwalla, Sobhesh
Faculty Co-Chair (Email: sobhesh@iima.ac.in)
- Chandwani, Rajesh
- Karna, Amit
- Kaul, Asha
- Maheshwari, Sunil
- Mukherjee, Saral
- Pandey, Ajay
Faculty Co-Chair (Email: apandey@iima.ac.in)
- Sharma, Sunil
- Varma, Jayanth
- Verma, Sanjay
- Vohra, Neharika
and other IIMA faculty/experts from the industry



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Nominations and Inquiries

Nominations should reach the Executive Education Office latest by **January 16, 2024**.

We recommend that interested participants submit their nominations as soon as they have decided to join the programme and not wait until the last date. We have limited seats and plan to issue the acceptance letters periodically.

Organizational sponsorship is generally required, but can be waived in case the participant is likely to gain significantly from the programme for personal improvement or greater job effectiveness.

All nominations are subject to review and approval by the programme faculty. A formal acceptance letter will be sent to selected nominees accordingly.

Click below to apply to the programme.

APPLY NOW: <https://bit.ly/3Fh2zb3>

For more information, please write to us at exed@iima.ac.in or call us at **+91-79- 7152 6400**

Certificate

A certificate of participation will be issued to the participants at the end, subject to their having attended all the sessions of the programme.

Programme Schedule

The programme will be conducted via an online platform in 100% live sessions through direct-to-device mode [D2D]. There is no classroom nor any on-campus sessions in this programme.

Week	Day/Date	Sessions Time
Week 1	Jan 27 (Sat)	2:30 pm - 5:30 pm
	Jan 28 (Sun)	
	Jan 31 (Wed)	6:00 pm - 9:00 pm
Week 2	Feb 3 (Sat)	2:30 pm - 5:30 pm
	Feb 4 (Sun)	
	Feb 7 (Wed)	6:00 pm - 9:00 pm
Week 3	Feb 10 (Sat)	2:30 pm - 5:30 pm
	Feb 11 (Sun)	
	Feb 14 (Wed)	6:00 pm - 9:00 pm
Week 4	Feb 17 (Sat)	2:30 pm - 5:30 pm
	Feb 18 (Sun)	
	Feb 21 (Wed)	6:00 pm - 9:00 pm
Week 5	Feb 24 (Sat)	2:30 pm - 5:30 pm
	Feb 25 (Sun)	
	Feb 28 (Wed)	6:00 pm - 9:00 pm
Week 6	Mar 2 (Sat)	2:30 pm - 5:30 pm
	Mar 3 (Sun)	
	Mar 6 (Wed)	6:00 pm - 9:00 pm
Week 7	Mar 9 (Sat)	2:30 pm - 5:30 pm
	Mar 10 (Sun)	
	Mar 13 (Wed)	6:00 pm - 9:00 pm

Week	Day/Date	Sessions Time
Week 8	Mar 16 (Sat)	2:30 pm - 5:30 pm
	Mar 17 (Sun)	
	Mar 20 (Wed)	6:00 pm - 9:00 pm
Week 9	Mar 23 (Sat)	2:30 pm - 5:30 pm
	Mar 26 (Tue)	
	Mar 27 (Wed)	6:00 pm - 9:00 pm
Week 10	Apr 6 (Sat)	2:30 pm - 5:30 pm
	Apr 7 (Sun)	
	Apr 10 (Wed)	6:00 pm - 9:00 pm
Week 11	Apr 13 (Sat)	2:30 pm - 5:30 pm
	Apr 14 (Sun)	
	Apr 17 (Wed)	6:00 pm - 9:00 pm
Week 12	Apr 20 (Sat)	2:30 pm - 5:30 pm
	Apr 21 (Sun)	
	Apr 24 (Wed)	6:00 pm - 9:00 pm
Week 13	Apr 27 (Sat)	2:30 pm - 5:30 pm
	Apr 28 (Sun)	
	Apr 30 (Wed)	6:00 pm - 9:00 pm
Week 14	May 4 (Sat)	2:30 pm - 5:30 pm
	May 5 (Sun)	
	May 8 (Wed)	6:00 pm - 9:00 pm

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Programme Fee & Payment

INR 3,50,000 plus GST per person for participants from India and its equivalent in US Dollars for participants from other countries.

The programme fee should be received with the nomination form by the Executive Education Office latest by **January 16, 2024**. In case of cancellations, the fee will be refunded only if a request is received at least 15 days prior to the start of the programme. If a nomination is not accepted, the fee will be refunded to the person/organization concerned.

Programmes, dates, fees and faculty are subject to change at the discretion of the Institute without any prior notice.

The programme fee can be paid in one of these two ways:

[A] Electronic Fund Transfer:

1. Name of Beneficiary: Indian Institute of Management Ahmedabad
2. Savings Bank A/c IIMAHMOEP HDFC Bank Limited, Ahmedabad Vastrapur Branch (IFSC Code: HDFC0000048, MICR Code: 380240003)
3. Name of Remitter: _____ (Please mention the name of the sponsoring organization)
4. Purpose of Remittance: Management and Finance for Chartered Accountants Program (Online)
5. IIMA Permanent Account Number (PAN): AAATI1247F
6. IIMA Tax Deduction Account Number (TAN): AHMI00189A
7. IIMA GST Registration Number: 24AAATI1247F1Z4 (SAC: 999293)

[B] Payment Gateway

For more information, please visit the respective programme on: <https://bit.ly/46vW7J8>

Alumni Association

Participants attending this executive education programme are eligible for alumni status and alumni identity card, and the one-time alumni fee of INR 10,000 is included in the programme fee.

About ICAI

The Institute of Chartered Accountants of India (ICAI) is a statutory body established by an Act of Parliament in the year 1949 and is under the administrative supervision of the Ministry of Corporate Affairs for regulating the profession of Chartered Accountants in the country. We wish to inform that the Institute has established itself as the leading International Accounting body and as on date has 5 Regional Councils, 171 national branches covering the length and breadth of the country and serving various sections of society. Founded with just 1700 members, the Institute has grown to reach to an approximate 4.0 lakh members and more than 8.50 lakh students as of now. With the global presence of 48 overseas Chapters and 33 representative offices spread into 47 countries, the Institute has over 30,000 overseas members who are carrying the Indian brand high and contributing to the global economy. The Institute is continually working to have Indian CA qualification recognised globally and takes pride in being a Partner in Nation Building and Pillars of Economic Governance.



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Indian Institute of Management Ahmedabad (IIMA)

IIMA was set up by the Government of India in collaboration with the Government of Gujarat and Indian industry as an autonomous institution in 1961. The Institute provides education, training, consulting and research facilities in management.

Major Programmes Offered by IIMA

- Two-Year Post Graduate Programme in Management (MBA)
- Two-Year Post Graduate Programme in Food and Agri-business Management (MBA- FABM)
- Ph.D. Programme in Management
- One-Year Full Time Post Graduate Programme in Management for Executives (MBA- PGPX)
- Executive Education offers short-duration programmes through open enrollment, customisation and online for various levels of experienced professionals across industry
- Armed Forces Programme (AFP)
- Faculty Development Programme (FDP)
- ePost Graduate Diploma in Advanced Business Analytics (ePGD-ABA)

The Institute has 100 plus faculty members working in the following management areas and centres:

Disciplinary Areas & Groups

- Centre for Management in Agriculture (CMA)
- Communication
- Economics
- Finance and Accounting
- Human Resources Management
- Information Systems
- Marketing
- Organisational Behaviour
- Operations and Decision Sciences (O&DS)
- Public Systems Group
- Ravi J. Matthai Centre for Educational Innovation (RJMCEI)
- Strategy

Interdisciplinary Centres

- Arun Duggal ESG Centre for Research & Innovation
- Ashank Desai Centre on Leadership and Organisational Development
- Brij Disa Centre for Data Science and Artificial Intelligence
- Centre for Digital Transformation
- Centre for Innovation Incubation & Entrepreneurship (CIIE)
- Centre for Management of Health Services (CMHS)
- Centre for Transportation and Logistics
- Gender Centre
- India Gold Policy Centre (IGPC)
- JSW School of Public Policy
- Misra Centre for Financial Markets and Economy (MCFME)
- NSE Centre for Behavioural Science in Finance, Economics and Marketing



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